

Battleground Summer (BGS) Canvassers

Position Overview

The North Carolina Association of Educators seeks motivated NCAE members to serve as **Battleground Summer Canvassers (BGS Canvassers)** for the 2026 Summer Canvass. As NCAE members and educators you are trusted messengers to engage voters (community members, parents, and potential allies) in direct, one-to-one conversations on the doors about public education, our legislative priorities, what educators and students need to ensure a better future of North Carolina's public schools.

This is a paid summer position focused on educating voters about issues and decision makers that impact education policy while laying the foundation for voter engagement and community organizing.

Program Focus

BGS Canvassers will engage voters around:

- \$20,000 per-student investment in every North Carolina public school
- An end to private school vouchers that drain public school funding
- Increased taxes on billionaires and corporations
- Repeal of the ban on collective bargaining for public service workers

The 2026 campaign goal is to increase per-student funding by \$3,000, roll back voucher expansion, and freeze tax cuts.

Key Responsibilities

BGS Canvassers are responsible for **direct voter contact and participation in team-based organizing**, including:

- Knock doors and engage voters in structured, engaging, respectful conversations using canvass scripts to discuss our legislative priorities and public education issues
- Help identify potential volunteers, leaders, and supporters within the community
- Represent educators as the credible and trusted messengers they are on behalf public schools
- Participate in daily team meetings, canvass launches, and team debriefs

- Receive coaching, feedback, and training from Member Political Organizer (MPO) Leads and NCAE staff
- Accurately record data and notes from all conversations into MiniVAN according to data standards
- Contribute to a positive and accountable team culture
- Adhere to safety standards and protocols

Qualifications

Required:

- Active NCAE membership by the time of application
- Strong commitment to public schools and public education workers
- Willingness to engage community members door-to-door
- Strong listening and communication skills
- Willingness to receive feedback and grow as an organizer
- Valid driver's license and access to a mobile device

Preferred:

- Interest in continued organizing, advocacy, or leadership within NCAE
- Prior canvassing, organizing, or volunteer leadership experience

Duration and Time Commitment

- Summer 2026, approximately 6 weeks, and 1 in-person training prior to canvass launch
- Monday through Thursday from 3pm to 8pm (can adjust based on weather/outside forces), 3 hours of training/organizing school, up to 24 hours per week

Why Join as an BGS Canvasser

BGS Canvassers gain hands-on organizing experience, deepen their understanding of how political decisions shape public education, and play a meaningful role in building long-term power for students, educators, and public schools across North Carolina.